

## PMI 2025 Schedule

### Pre Conference- Thursday January 30, 2025

Session Name*	Speaker	Topic	Date*	Start Time*	End Time*	Location
PC-Practice Mgt-1	Andrew Vanchiere	Healthcare Real Estate 101 For Pediatricians	Thursday, January 30, 2025	1:00 PM	2:00 PM	Legends Ballroom
PC-Practice Mgt-2	Jan Blanchard	Inclusion, Belonging, and Equity in Private Practice	Thursday, January 30, 2025	2:00 PM	3:00 PM	Legends Ballroom
		<i>Refreshment Break</i>		3:00 PM	3:30 PM	
PC-Practice Mgt-3	Paulie Vanchiere	Finance 101 In 60 Minutes	Thursday, January 30, 2025	3:30 PM	4:30 PM	Legends Ballroom
PC-Practice Mgt-4	Tim Proctor	Financial Measures To Track Each Month	Thursday, January 30, 2025	4:30 PM	5:30 PM	Legends Ballroom
PC-Marketing-1	Rebecca Schaad	Essential Ingredients For Successful Websites	Thursday, January 30, 2025	1:00 PM	2:00 PM	Founders 1
PC-Marketing-2	Dan Feiten	Empower Your Website With AI & Schema	Thursday, January 30, 2025	2:00 PM	3:00 PM	Founders 1
		<i>Refreshment Break</i>		3:00 PM	3:30 PM	
PC-Marketing-3	Christopher Gefvert	Marketing with Empathy	Thursday, January 30, 2025	3:30 PM	4:30 PM	Founders 1
PC-Marketing-4	Natalie Clarke	10 Tips To Easily Improve Your Social Media Presence	Thursday, January 30, 2025	4:30 PM	5:30 PM	Founders 1
PC-Billing-1	Rebecca Lamb	Billing 101- Intro to Revenue Cycle	Thursday, January 30, 2025	1:00 PM	2:00 PM	Founders 3
PC-Billing-2	Jennifer Austin	My accounts receivables look great! I can show you the reports to prove it!	Thursday, January 30, 2025	2:00 PM	3:00 PM	Founders 3
		<i>Refreshment Break</i>		3:00 PM	3:30 PM	
PC-Billing-3	Christine Patterson	Leveraging billing protocols to protect your revenue.	Thursday, January 30, 2025	3:30 PM	4:30 PM	Founders 3
PC-Billing-4	Karina Horton	Credentialing Is Key	Thursday, January 30, 2025	4:30 PM	5:30 PM	Founders 3
		<i>Welcome Reception</i>		5:30 PM	8:00 PM	Various Locations

### Conference- Friday January 31, 2025

		<i>Breakfast</i>		6:30 AM	8:00 AM	Discovery Ballroom
Conference Opening	Paulie Vanchiere & Chip Hart		Friday, January 31, 2025	8:00 AM	8:30 AM	Legends Ballroom
Main Track 1	Sue Kressly	What Does it Take to Truly Improve Quality in Healthcare?	Friday, January 31, 2025	08:30 AM	09:30 AM	Legends Ballroom
Main Track 2	Hackell & Lessin	From Subpoena To Verdict	Friday, January 31, 2025	09:30 AM	10:30 AM	Legends Ballroom
		<i>Refreshment Break</i>		10:30 AM	11:00 AM	Various Locations
Breakout 1-1	Sandy Chung	Maximizing Margins and Minimizing Hassle	Friday, January 31, 2025	11:00 AM	12:00 PM	Legends Ballroom
Breakout 1-2	Emily Floyd	Build a billing team and keep them on track.	Friday, January 31, 2025	11:00 AM	12:00 PM	Founders 1
Breakout 1-3	Nicole Bruno	Evaluation & Treatment Of Children & Adolescents With Obesity	Friday, January 31, 2025	11:00 AM	12:00 PM	Founders 3
		<i>Lunch Break</i>		12:00 PM	12:45 PM	Discovery Ballroom
Main Track 3	Colleen Kraft	Be the Developmental Specialist	Friday, January 31, 2025	12:45 PM	1:30 PM	Legends Ballroom
Main Track 4	Paulie Vanchiere, James Scears, & John Dale	Financial & Legal Issues When Changing Ownership	Friday, January 31, 2025	1:30 PM	2:30 PM	Legends Ballroom
		<i>Refreshment Break</i>		2:30 PM	3:00 PM	Various Locations
Main Track 5	Susanne Morgana-Brennan	MSOs: Allies In Independence	Friday, January 31, 2025	3:00 PM	4:00 PM	Legends Ballroom
Main Track 6	Chip Hart	Chip Hart Improv Hour	Friday, January 31, 2025	4:00 PM	5:00 PM	Legends Ballroom
		<i>Cocktail Reception</i>		5:00 PM	7:00PM	Various Locations

### Conference- Saturday February 1, 2025

		<i>Breakfast</i>		6:30 AM	8:00 AM	Discovery Ballroom
Main Track 7	Mark Del Monte	TBD	Saturday, February 1, 2025	08:00 AM	09:00 AM	Legends Ballroom
Breakout 2-1	Suzanne Berman	Kitchen Soup 2025	Saturday, February 1, 2025	09:00 AM	10:00 AM	Legends Ballroom
Breakout 2-2	Barbara Periard	Patient Scheduling	Saturday, February 1, 2025	09:00 AM	10:00 AM	Founders 1
Breakout 2-3	Barbara Howard	Communicating with Difficult People	Saturday, February 1, 2025	09:00 AM	10:00 AM	Founders 3
		<i>Refreshment Break</i>		10:00 AM	10:30 AM	Various Locations
Breakout 3-1	Nelson Branco	Meet the Moment With Behavioral Health Integration	Saturday, February 1, 2025	10:30 AM	11:30 AM	Legends Ballroom
Breakout 3-2	Richard Lander	Organizing Your Workforce From Top To Bottom	Saturday, February 1, 2025	10:30 AM	11:30 AM	Founders 1
Breakout 3-3	Tim Rushford	Improve Your Leadership Through Active Curiosity	Saturday, February 1, 2025	10:30 AM	11:30 AM	Founders 3
		<i>Lunch Break</i>		11:30 AM	12:30 PM	Discovery Ballroom
Main Track 8	John Vanchiere	Pediatric Infectious Disease Update	Saturday, February 1, 2025	12:30 PM	1:30 PM	Legends Ballroom
Main Track 9	Susan Sirota	When Disaster Strikes, Will You Be Ready?	Saturday, February 1, 2025	1:30 PM	2:30 PM	Legends Ballroom
		<i>Refreshment Break</i>		2:30 PM	3:00 PM	Various Locations
Main Track 10	Paulie Vanchiere	Common Traits Of High-Performing Practices	Saturday, February 1, 2025	3:00 PM	3:45 PM	Legends Ballroom
Panel Discussion- Top Issues Pediatricians Face (All Faculty)			Saturday, February 1, 2025	3:45 PM	5:00 PM	Legends Ballroom
		<i>Cocktail Reception</i>		5:00 PM	7:00PM	Legends Prefunction